Reverb



Project Brief

Reverb is a renowned online marketplace for musicians, offering a wide range of musical instruments, both new and vintage. The platform is distinguished by its unwavering commitment to offering inspiring content, transparent pricing, musician-centric eCommerce features, exceptional customer service, and a thriving global community of users.

Key Challenges

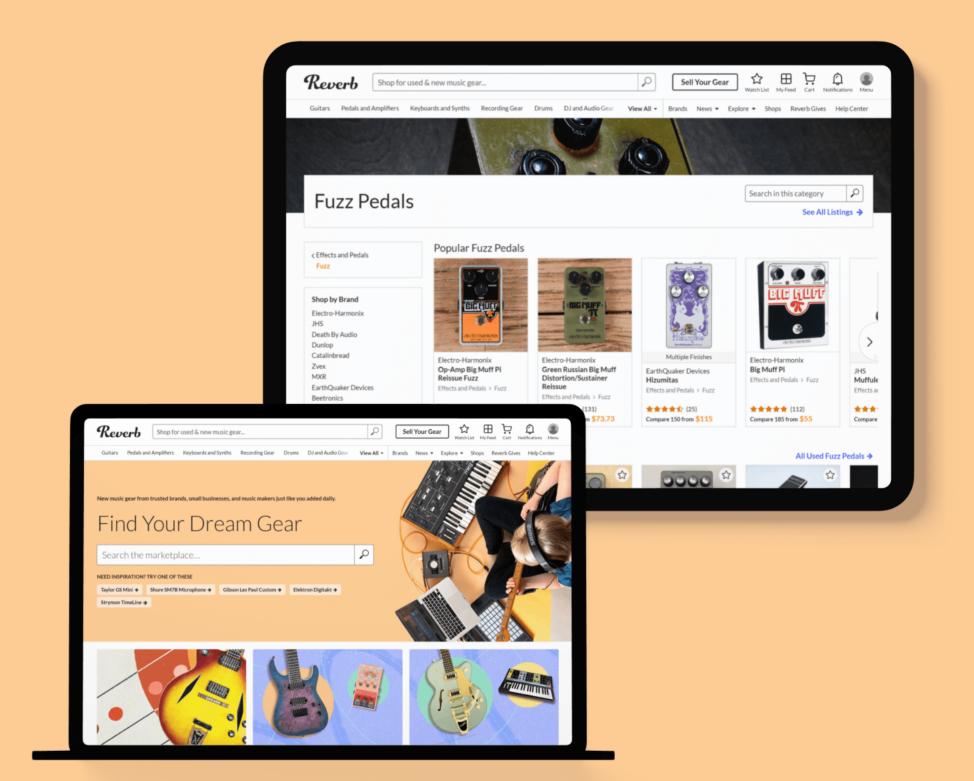
- Improving customization options for the Reverb Power Buyer Web App.
- Integrating OAuth login for sellers connecting to 3rd Party Applications.
- Implementing functionalities for Follow management and automatic offers.
- Integrating multiple third-party services seamlessly.
- Configuring a CRON timer for automated feed refresh.
- Establishing auto-bid settings based on specified conditions.
- Managing listings efficiently, especially those with existing offers.

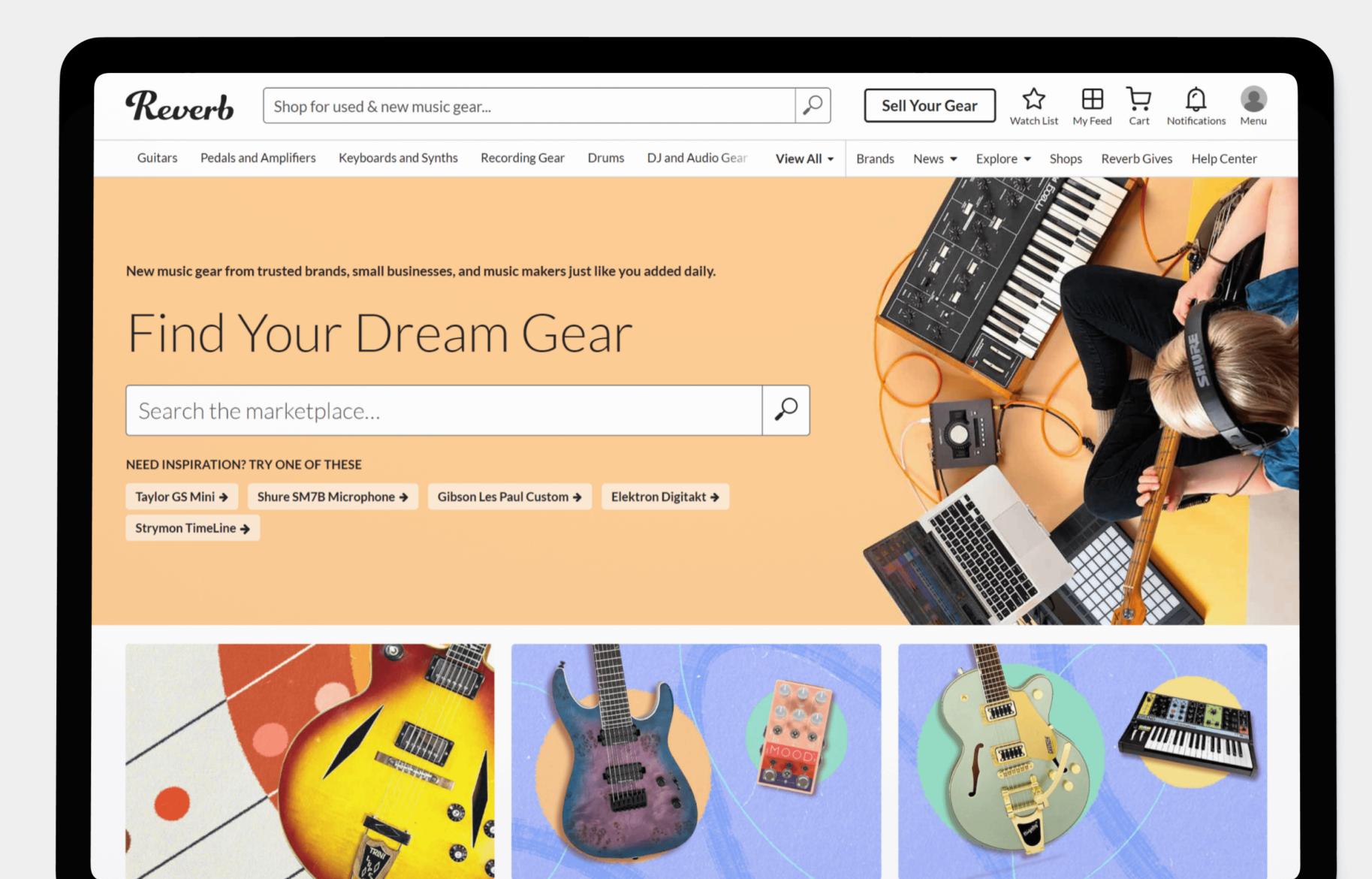
Solution Delivered

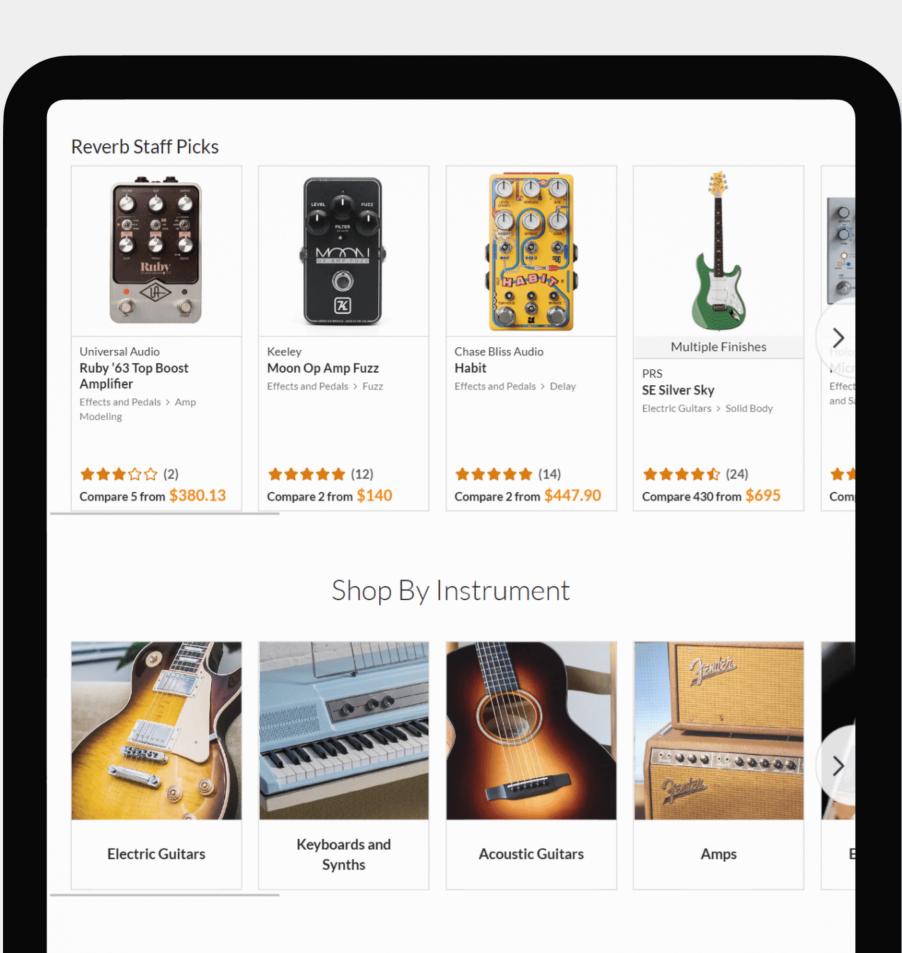
- High-end customization by using OAuth to log in to a 3rd party app and making sure it was self-contained and easily accessible.
- Integration of various 3rd party integrations to fetch the user's personal follows and user's feed utilizing through the API.
- Setting up a CRON timer to repopulate the feed to grab new things every N minutes.
- Allowing users to set auto-bid by following specific criteria and making sure it was easy to use.
- Ignoring the listings that already have an offer on them by implementing a filtering mechanism to avoid unnecessary auto-offers

Highlighted Features

- Login /Sign Up with OAuth 3rd party Integration
- Functionality to make Auto-offer On by following the certain conditions
- Fetch the User's personal follows via API
- The app should pull from the user's feed, utilizing the endpoint, and then populate the app's product list any of the user's matching follows.
- Easy search option based on product list (saved search)
- Facebook, Twitter, Social media Integrations
- Global toggle/setting to turn the app ON/OFF
- Trace the data of the offer made by the user
- Third-Party Integration for User's Personal Follows
- Third-Party Integration for User's Feed







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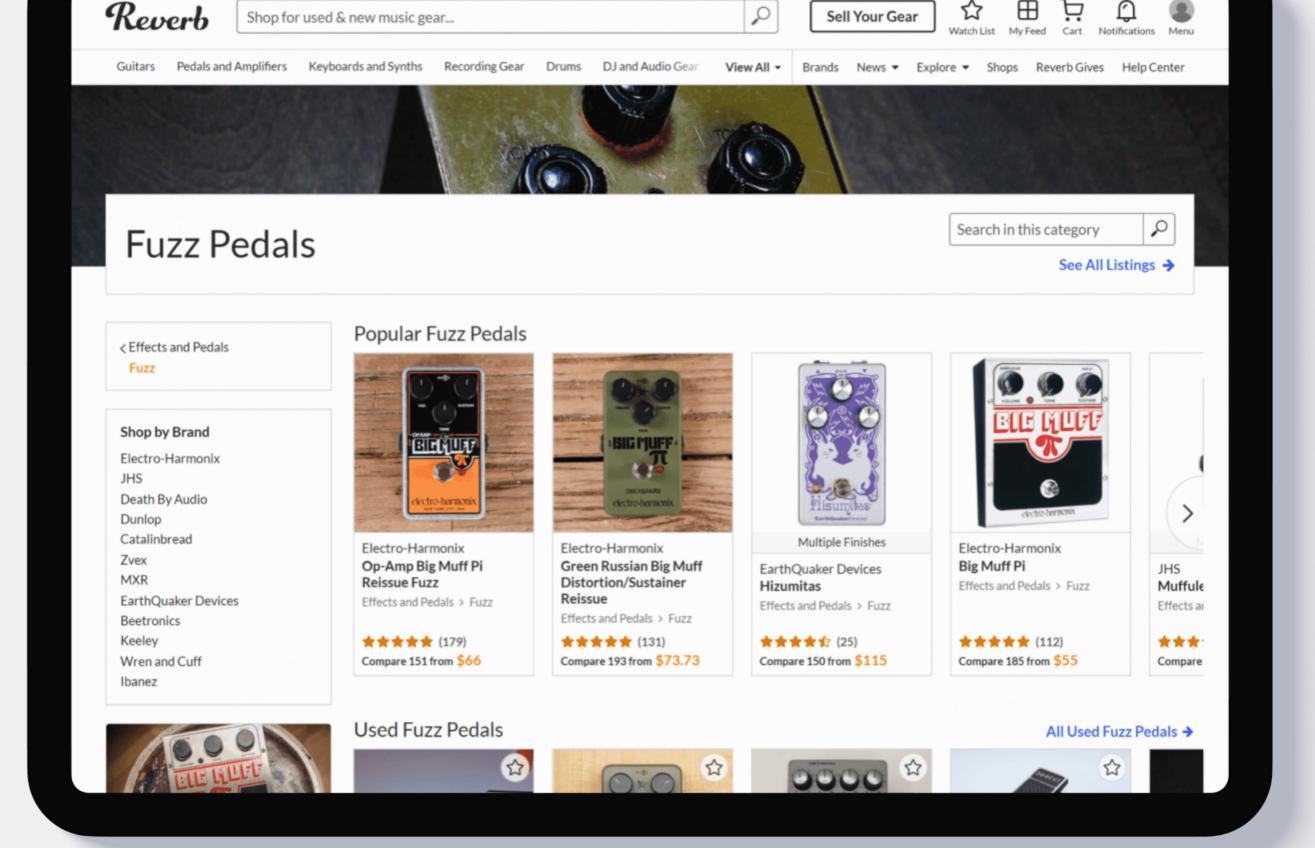
ARTIST

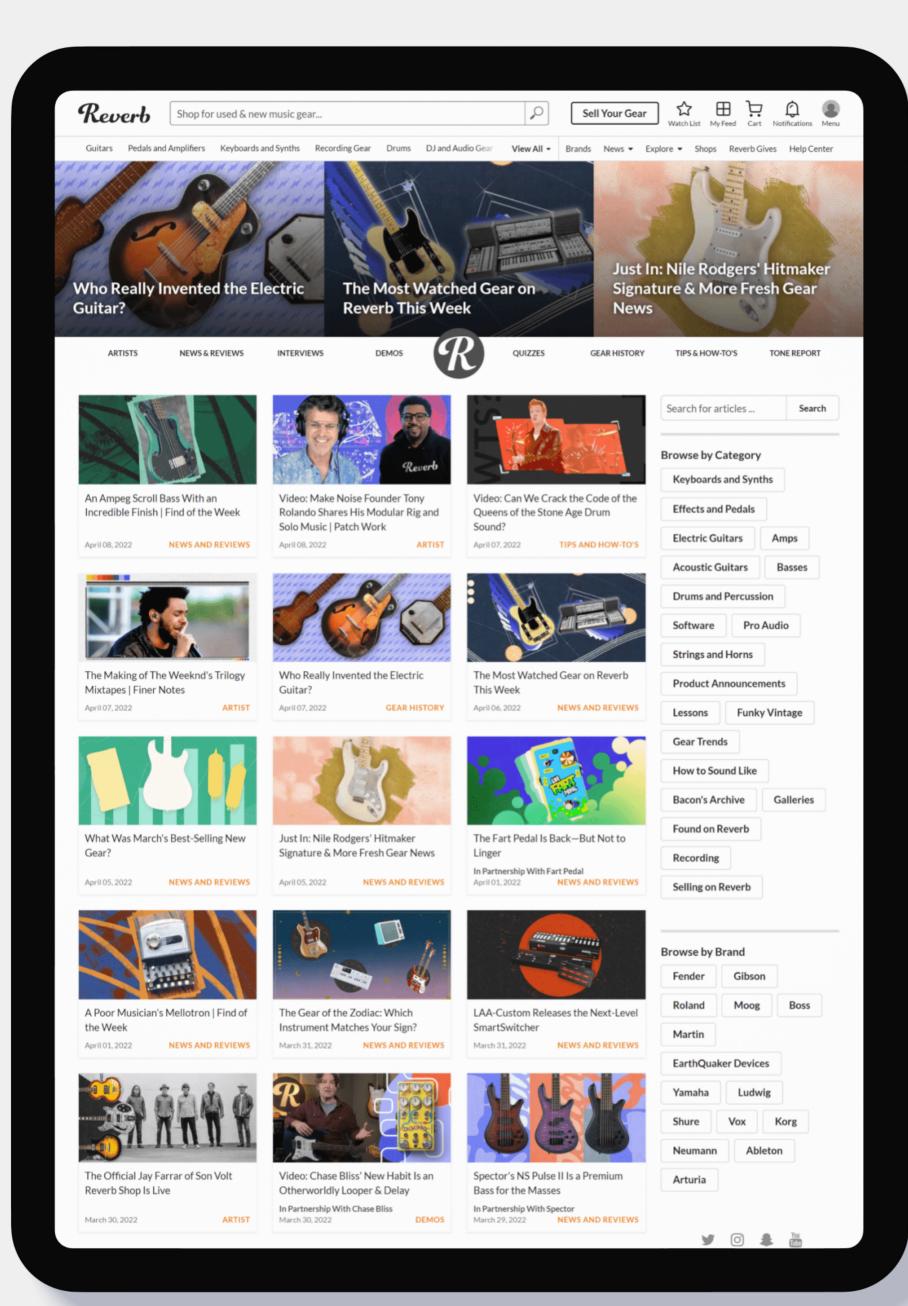
The Sound Worlds Of Vangelis

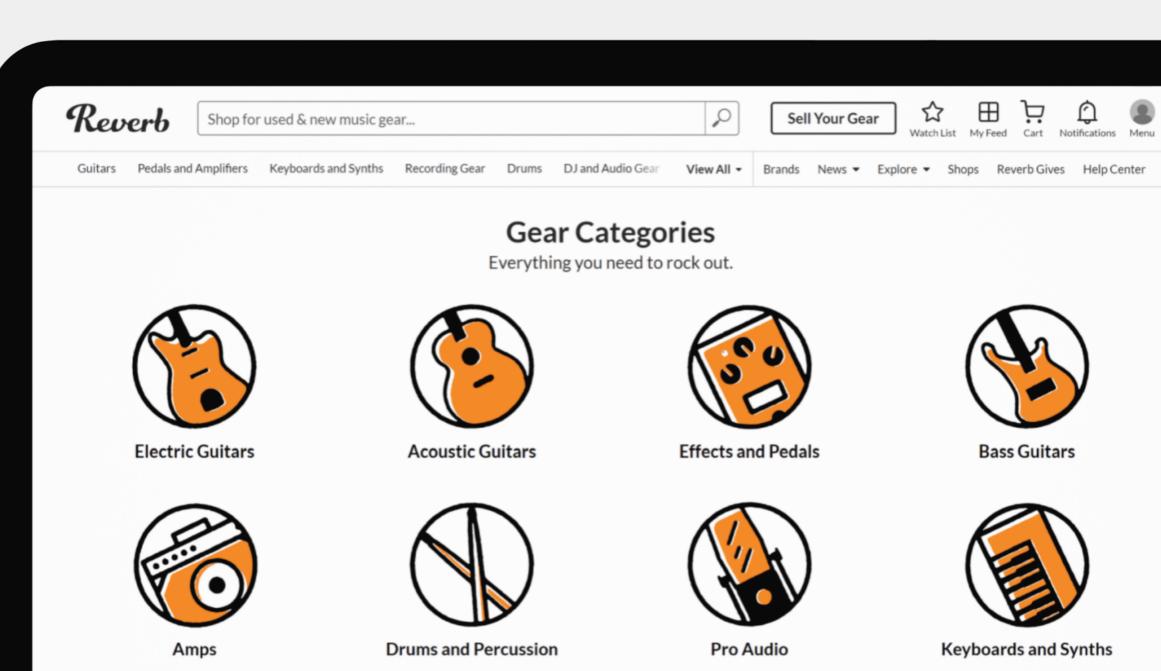
ARTIST



The Most Watched Gear Week









Folk Instruments







Home Audio

DJ and Lighting Gear



Reverb

Technology Overview

Web Framework

Ruby on Rails

Programming Language

Ruby

Design Tool

Adobe XD

Visit Website

7

UI Framework

Bootstrap

Database

GraphQL

Industry Domain

Retail