



Project Brief

ALIVE Podcast Network empowers content creators and listeners, offering a platform that supports monetization and quality content. This comprehensive system includes mobile apps and web portals for listeners, hosts, and administrators. With features like episode management, social media log-in, and Stripe payment integration, it creates a dynamic podcasting ecosystem. ALIVE Podcast Network enriches lives through inspirational, innovative, and informative content.

Key Challenges

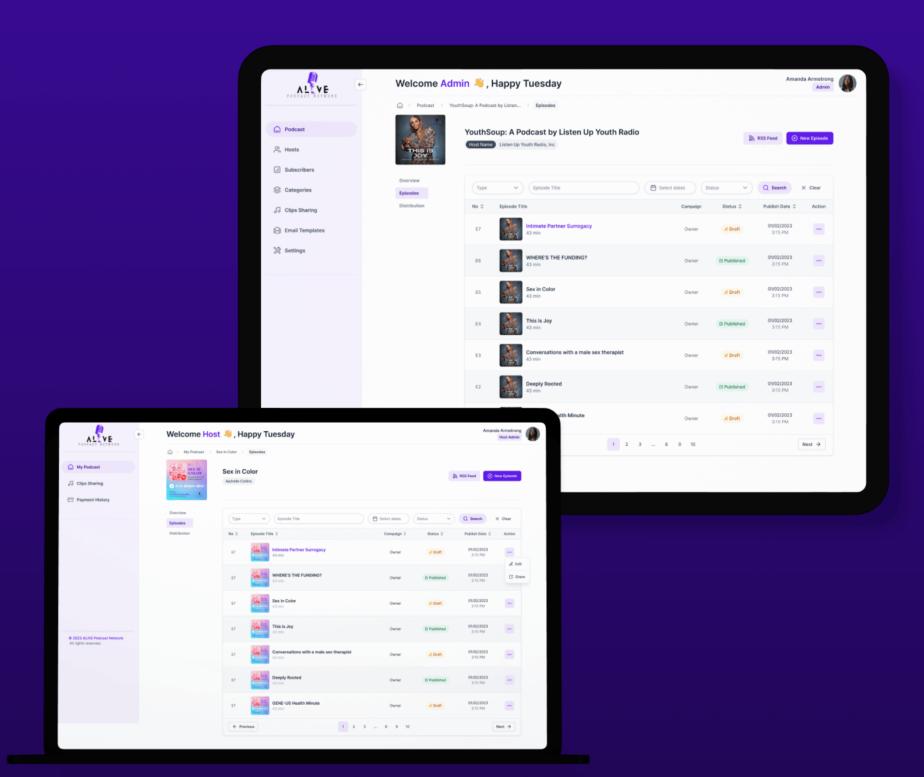
- Importing & Generating ALIVE Platform RSS: Generating and managing unique RSS feeds for podcast distribution.
- Podcast Audio Manipulation: Manipulating podcast audio, including trimming and converting formats.
- Social Media Integration: Enabling users to share episode clips on various social media platforms.
- Stripe Connect Integration: Implementing complex payment flows and ensuring secure revenue sharing.
- Podcast Import: Developing robust tools for importing and validating podcasts from RSS feeds.
- AWS Cloud Hosting: Ensuring scalability, reliability, and availability through AWS cloud hosting.
- User Persona Integration: Catering to diverse user roles, including listeners, hosts, and administrators.

Solution Delivered

- Developed a solution to extract details from other platform RSS feeds, generate an ALIVE RSS feed compliant with industry standards (RSS 2.0), and ensure compatibility for distribution.
- Implemented a class library using the NAudio NuGet package to perform audio tasks, such as audio clipping, format conversion (e.g., WAV to MP3), and adding ID3 tags to audio files.
- Created a solution to merge clip audio and artwork into MP4 files, which users can save in local storage and share on social media platforms like Facebook, Instagram, Twitter, LinkedIn, and WhatsApp.
- Implemented the Stripe payment library, allowing hosts to set up Stripe Connect accounts to receive 50% of the purchased subscription amount from users.

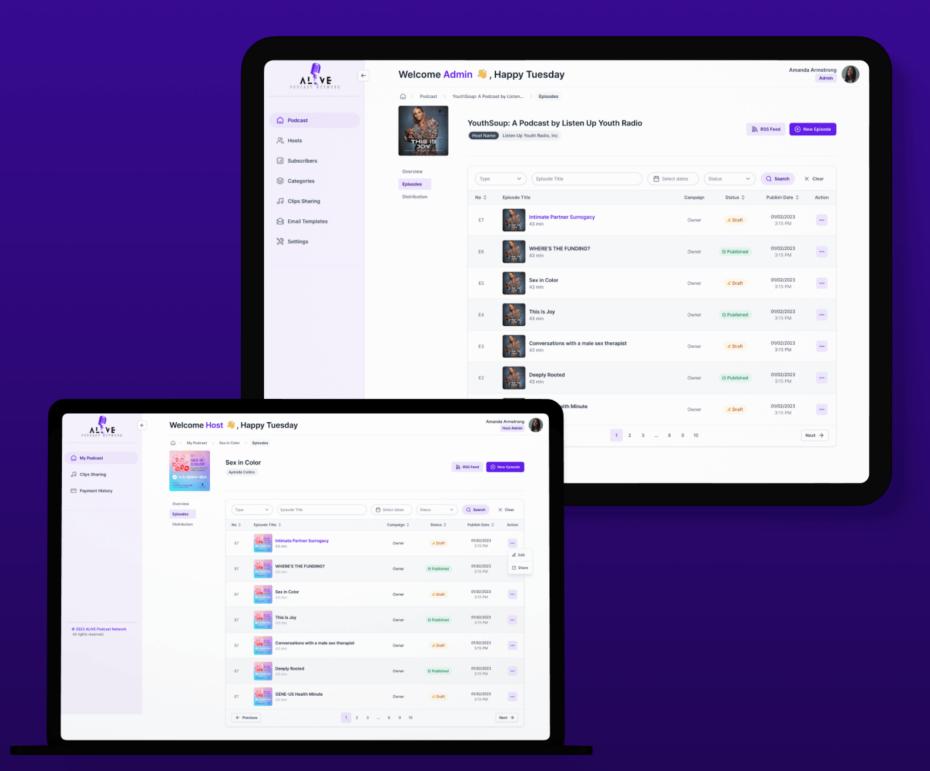
Highlighted Features

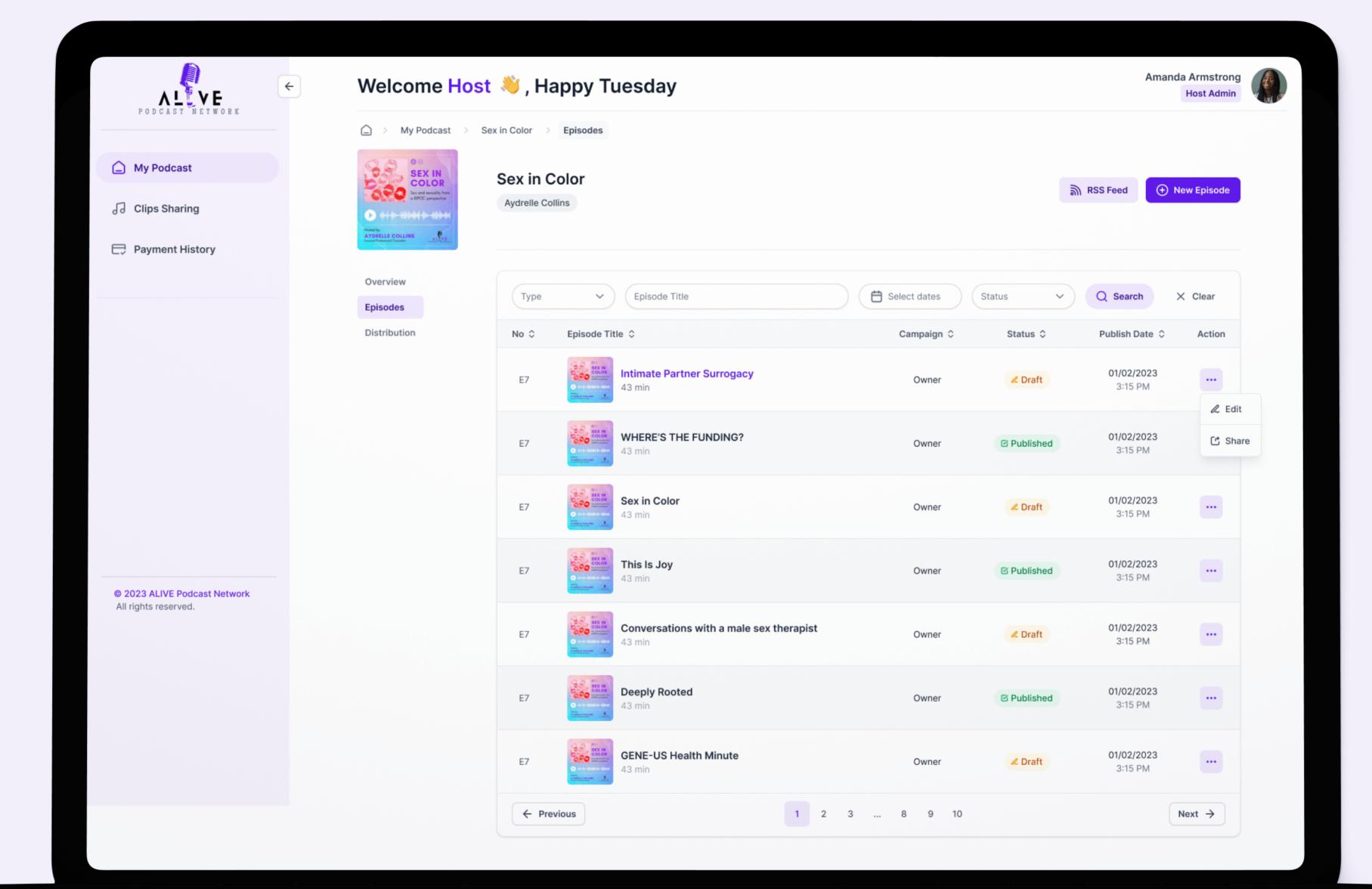
- **Podcast/Episode Management:** Admin and Host users can manage their podcasts and associated episodes, including adding, editing, deleting, and publishing them.
- Administrator/Host/Subscriber Users Management: Admin users can manage Host and Subscriber profiles, including approval flow for Host registration processes.
- Import podcast from RSS feeds: Admin and Host users can import podcast and associated episode details from other platform RSS feed URLs.
- Category/Email Template/Settings Management: Admin users can manage Category, Email Template, and Settings modules.
- Coupon/Subscription Plan Management: Admin users can manage subscription plans and coupons that are available on the mobile application for purchase and apply discounts for subscriber users.
- Become Host/CMS Management: Admin users can manage CMS pages and view the list of become host requests received from the mobile application.

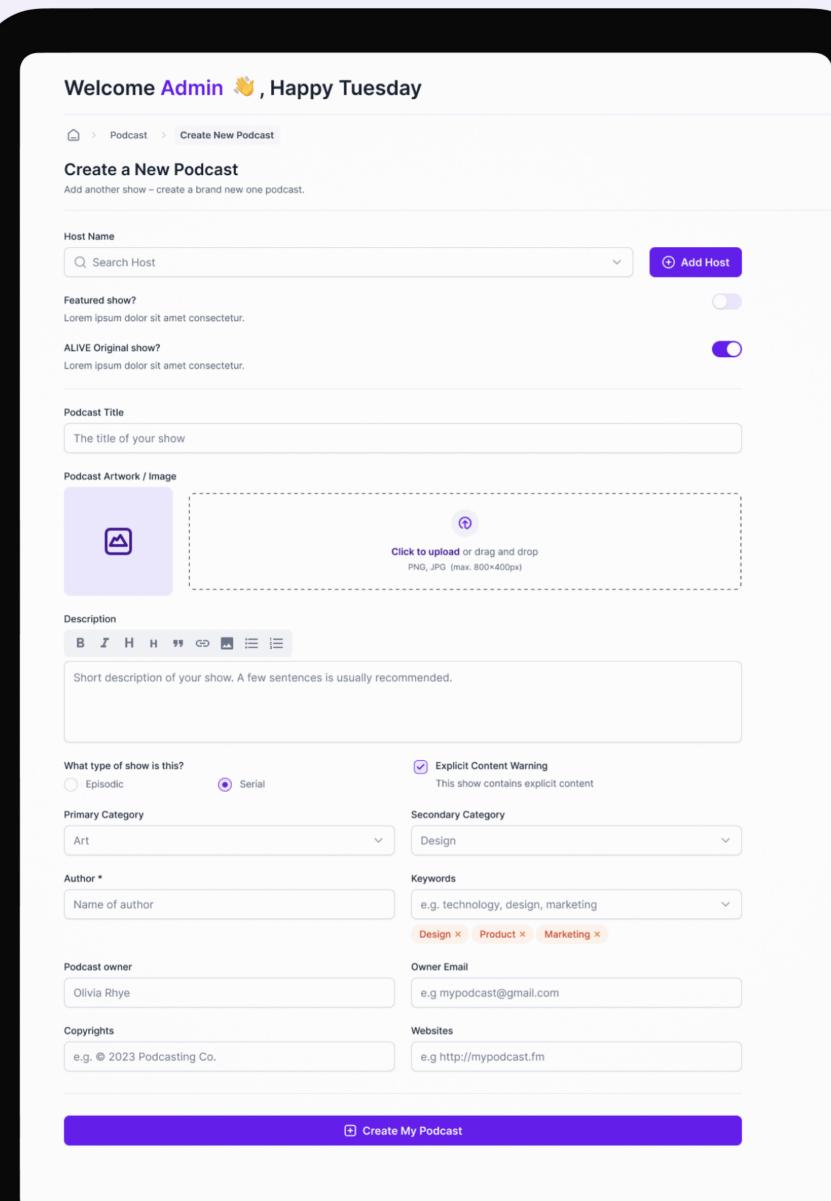


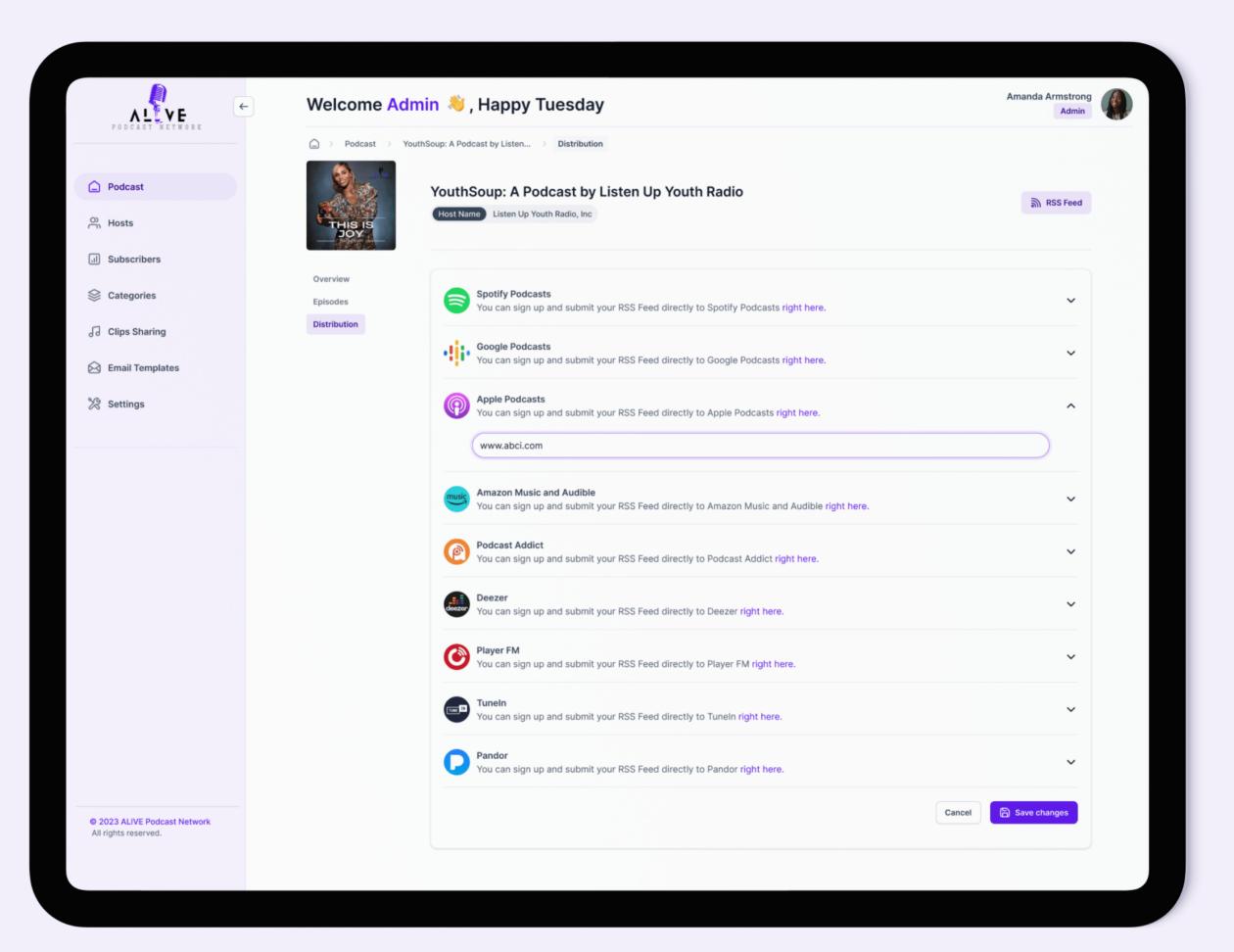
Highlighted Features

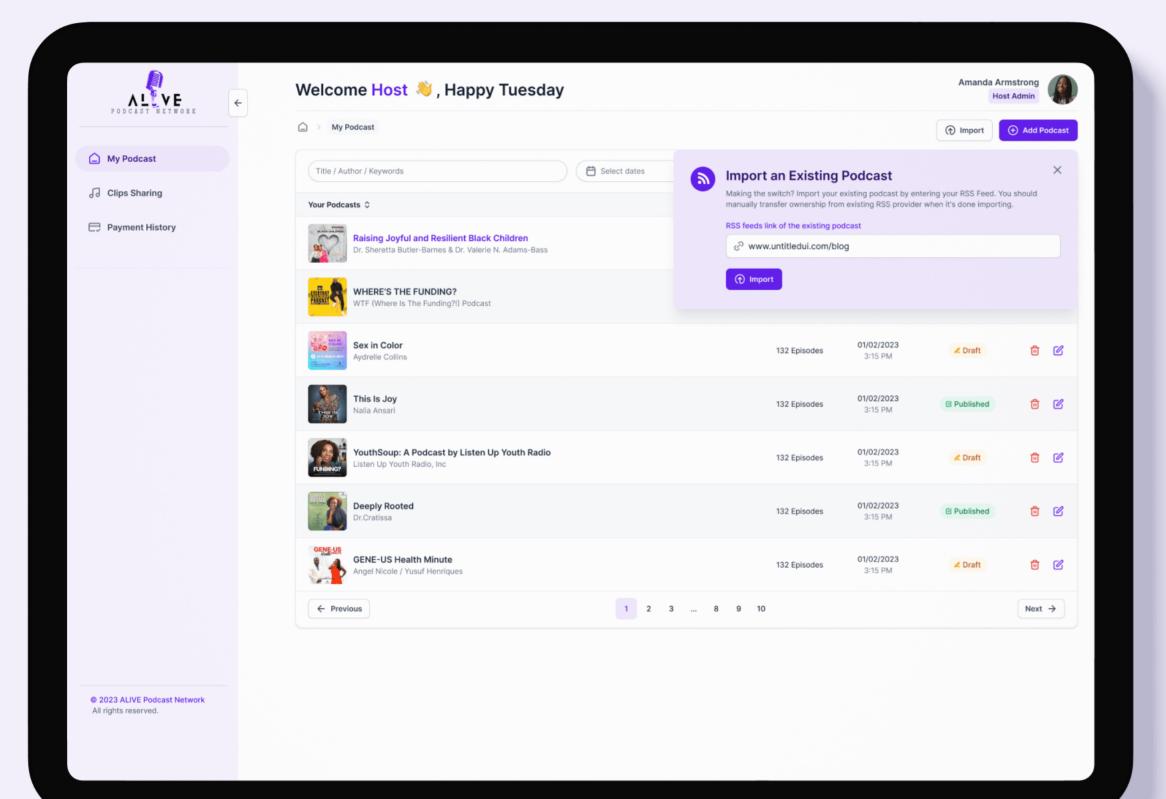
- ALIVE RSS feed to share for distribution directories: The application generates an ALIVE RSS feed runtime based on the podcast and associated episode details provided and generates a unique URL to share on other RSS distribution platforms.
- **Audio clip sharing:** Users can share episode clip audio with artwork on all social media platforms by creating an mp4 file that merges clip audio and artwork image files.

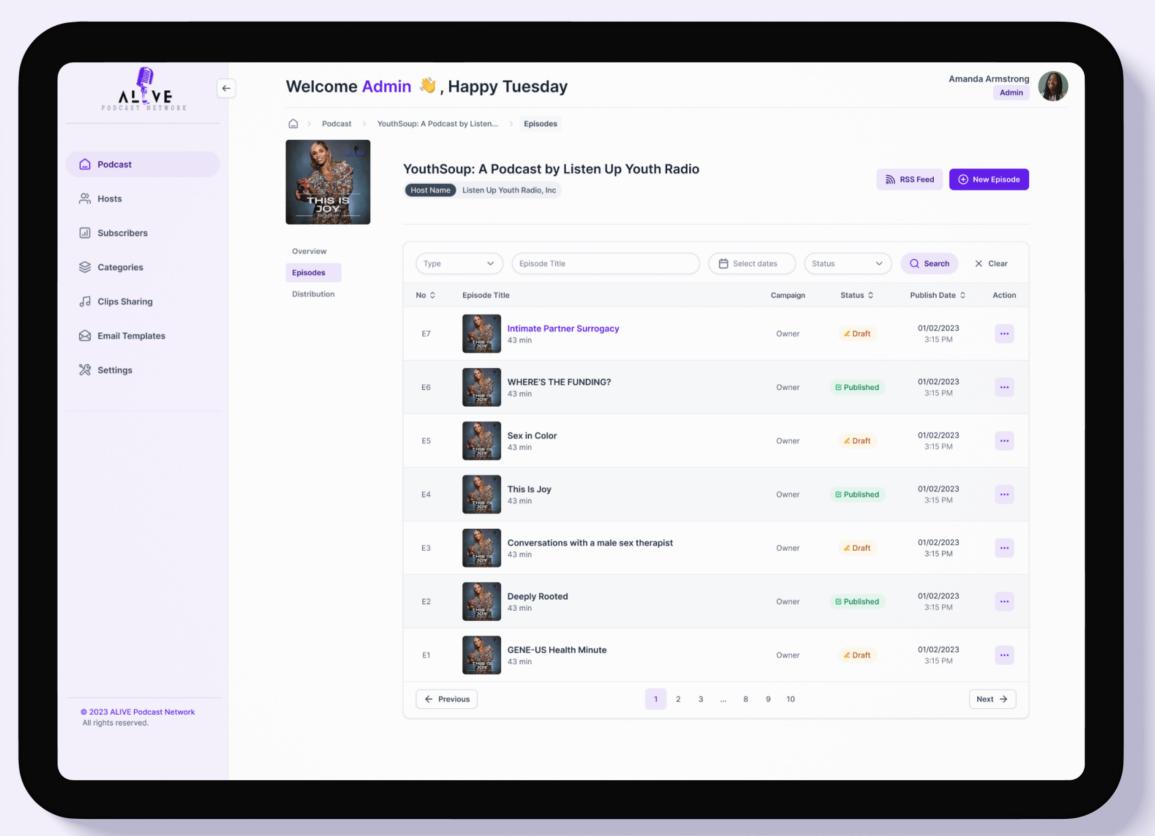
















Technology Overview

Web Framework

.NET Core

Programming Language

C#, TypeScript

Design Tool

Figma

UI Framework

Angular

Database

MySQL

Industry Domain

Podcast Streaming

View Prototype

7